

THE GREAT COMMUNITY WORKSHOP SERIES

A Roadmap for Creating & Maintaining Vibrant Neighborhoods

The Importance of Communication in Your Neighborhood

Communicating with your members is key to the success of your organization. Regular, clear communication helps keep your neighbors informed and involved. Facilitator Sherry Grindeland, former *Seattle Times* columnist and reporter, will draw on her years of experience as a community leader, public relations professional, and journalist to teach the communications basics that get people involved and spread the word. Neighborhood leaders will discuss effective communication with emphasis on newsletters and websites. Learn the tools that deliver your messages and keep your members engaged.



Keynote Speaker
Sherry Grindeland
Media Relations Coordinator, Evergreen Healthcare
Former *Seattle Times* columnist

Workshop Schedule

Thursday, November 13, 7-9 p.m.

Workshops begin with a “meet and mingle” with speakers, neighborhood leaders, and workshop participants. Refreshments will be served.

Location

Bellevue City Hall
450 – 110th Ave NE
Room 1E-108

RSVP

An RSVP is preferred, but last minute attendees are welcome. To RSVP or for more information, contact Julie Ellenhorn in Neighborhood Outreach, (425) 452-5372 or jellenhorn@bellevuewa.gov .

All workshops are free and open to the public.